

## Coverage Form Entertainment Programming

### Entertainment/Reality/Variety

<b>Title:</b>		<b>Form:</b> (treatment, eps, etc)	
<b>Author(s):</b>		<b>Length / # Pages:</b>	
<b>Sub to:</b>		<b>Date:</b>	
<b>Sub by:</b>		<b>Analyst:</b>	
<b>Co/Agency:</b>		<b>Genre:</b>	
<b>Elements submitted:</b>		<b>Locale:</b>	

**Logline:**

**Description/Show dynamics:**

**Genre Elements:**

**Type of innovation and key drivers:**

**Comments Summary:**

**Evaluation:**

	Exc	Good	Fair	Poor
<b>Innovation potential</b>				
<b>Premise/Concept/Originality</b>				
<b>Structure</b>				
<b>Cinematic/Production Values</b>				
<b>Franchise Potential</b>				
<b>Audience potential</b>				
<b>Overall Writing-dynamic of the show</b>				

**Blockbuster** \_\_\_    **Bread and Butter** \_\_\_    **Niche** \_\_\_\_\_

**Budget**                      **Low:**\_\_\_                      **Medium:**\_\_\_                      **High:**\_\_\_

**Project Evaluation**    Recommend:\_\_\_    Consider:\_\_\_    **Pass:**\_\_

**Conclusion**